

Across the RIVER

*A holistic approach
to regeneration*

Cross River Partnership's wealth of initiatives extend the boundaries and the opportunities of Central London south of the Thames. One programme says it all: Cross River Tram.

Creating a positive link between wealth and deprivation in central London, Cross River Partnership (CRP) makes the river less of a physical and social barrier to regeneration. Formed in 1995, CRP brings together key players on both sides of the river, including public and private organisations and the four riverside, central London local authorities, Lambeth, Southwark,

Westminster and the City.

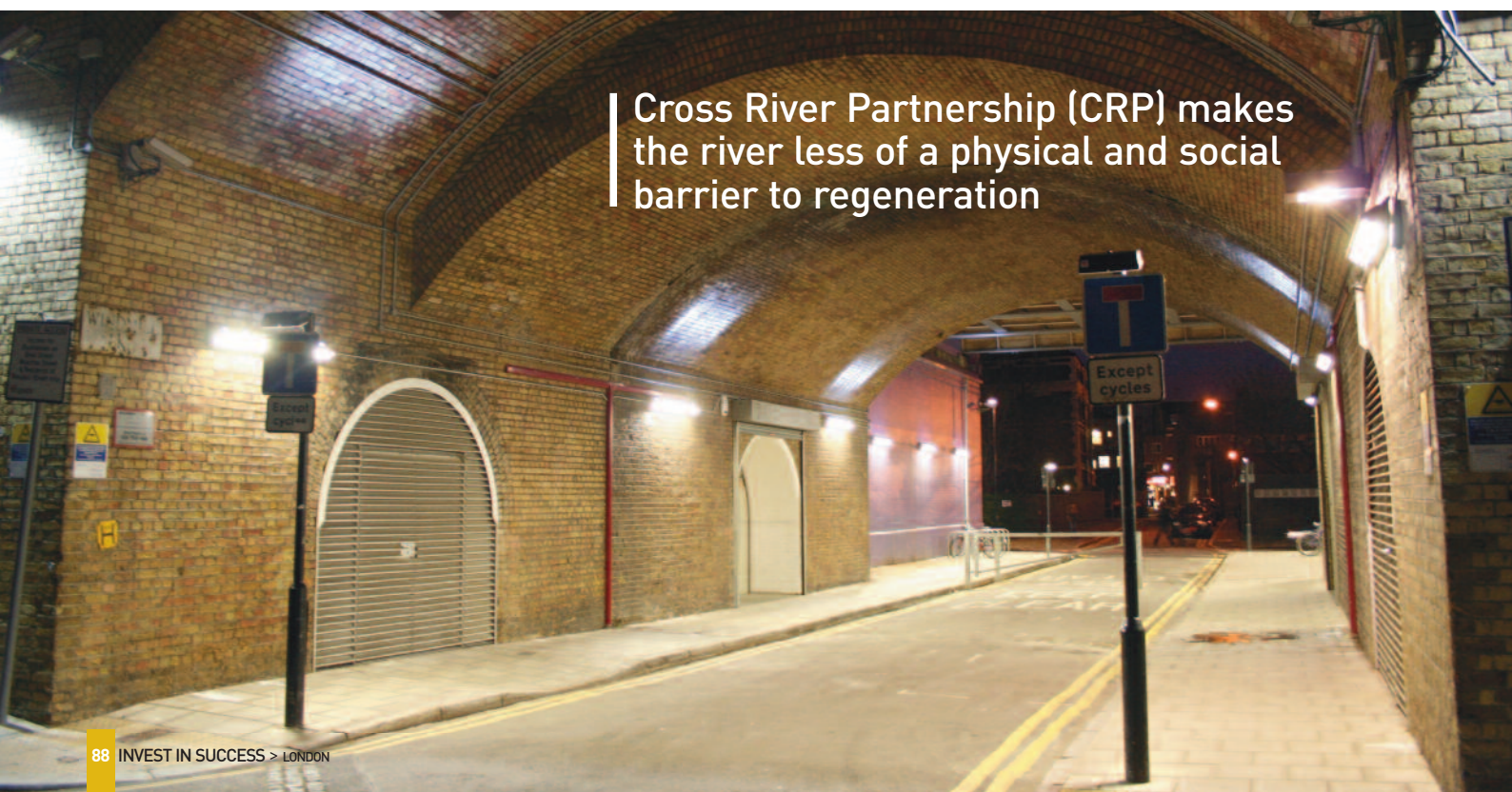
CRP is responsible for the development of more than a hundred projects which have changed the face of London including iconic landmarks such as the Millennium and Hungerford bridges and the Vauxhall Interchange, as well as successful socio economic and transport initiatives implemented with the local communities.

One of CRP's most ambitious projects is Cross River Tram, a state of the art transport programme, connecting north and south of the river in a clean, fast and smart way. The tram will cross central London

and link Camden with King's Cross - St. Pancras, Euston, Holborn, Peckham and Brixton.

As well as supporting the development of the scheme alongside Transport for London, CRP is also leading on a series of initiatives designed to enhance the physical, economic and social benefits of this project which is much more than just a transportation project.

These complementary measures encompass public realm improvements, business support and local community programmes to maximise the benefits of Cross River Tram. They contribute to the



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